

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1-74. (Canceled)

75. (New) A method for using an interactive television program guide system in which an interactive television program guide is implemented on user television equipment of a user, comprising:

providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information; and

replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the potentially objectionable program listings information.

76. (New) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program titles and wherein replacing the

potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

77. (New) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

78. (New) The method defined in claim 75 wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles and descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

79. (New) The method defined in claim 75 wherein the potentially objectionable program listings information comprises adult program titles and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles with generic unobjectionable titles using the interactive television program guide.

80. (New) The method defined in claim 75 wherein the potentially objectionable program listings information comprises adult program descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions with generic unobjectionable descriptions using the interactive television program guide.

81. (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment of a user, comprising:

means for providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information; and

means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings

information is displayed in place of the potentially objectionable program listings information.

82. (New) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information includes adult program titles and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

83. (New) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information includes adult program descriptions and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television

program guide comprises means for replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

84. (New) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program titles and descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

85. (New) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information comprises adult program titles and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program titles with generic unobjectionable titles using the interactive television program guide.

86. (New) The interactive television program guide system defined in claim 81 wherein the potentially objectionable program listings information comprises adult program descriptions and wherein the means for replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises means for replacing the adult program descriptions with generic unobjectionable descriptions using the interactive television program guide.

87. (New) Machine-readable media for use in an interactive television program guide system in which an

interactive television program guide is implemented on user television equipment of a user, the user television equipment comprising an audio output and a video output, wherein the media is encoded with machine-readable instructions for performing the method comprising:

providing program listings to the interactive television program guide, wherein at least some of the program listings contain potentially objectionable program listings information; and

replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the potentially objectionable program listings information.

88. (New) The machine-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program titles and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing

the adult program titles in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles.

89. (New) The machine-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program descriptions and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program descriptions.

90. (New) The machine-readable media defined in claim 87, wherein the potentially objectionable program listings information includes adult program titles and descriptions and wherein replacing the potentially

objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles and descriptions in the program listings with unobjectionable program listings information using the interactive television program guide so that when the interactive television program guide displays the program listings the unobjectionable program listings information is displayed in place of the adult program titles and descriptions.

91. (New) The machine-readable media defined in claim 87, wherein the potentially objectionable program listings information comprises adult program titles and wherein replacing the potentially objectionable program listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program titles with generic unobjectionable titles using the interactive television program guide.

92. (New) The machine-readable media defined in claim 87, wherein the potentially objectionable program listings information comprises adult program descriptions and wherein replacing the potentially objectionable program

listings information in the program listings with unobjectionable program listings information using the interactive television program guide comprises replacing the adult program descriptions with generic unobjectionable descriptions using the interactive television program guide: